

PRESS RELEASE

3d digital design definition Printing Technique - digital. design. definition.



CALABRIA
by Ragno USA



TIMELESS COLLECTION
by Marazzi USA



KASHMERE
by Ragno USA

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Sunnyvale (Dallas), TX

The newest product introductions for Marazzi USA and Ragno USA are created through state-of-the-art **3-d** printing techniques which use the latest in **digital** print technology, allowing for infinite **design** capabilities unique to these companies. They are the only manufacturers in the U.S. that can digitally print up to 360 dpi, directly to tile. At this maximum resolution and with the unique grayscale printing technique, they reach finer, crisper and smoother **definition** for printed designs than other digital products. A stunning palette of more than 100 square feet with no repetition is achieved at maximum resolution.

This 3-d printing technique, a distant relative of personal inkjet printers, is transforming Marazzi USA's and Ragno USA's capability to bring nearly limitless design options to the marketplace. Because patterns in a given tile series can be incredibly unique from one another and not repeat over a range of up to 100 square feet (in some cases even exceeding this range), the resulting floor or wall can truly achieve the look of a nature-made rather than man-made product.

An initial image can be scanned from virtually any material, i.e. natural stones, fabrics, metal surfaces, etc. and then tweaked via the computer graphics program to achieve the final design and color preferences. Color changes can be made and designs altered before a tile is ever produced, greatly expanding design flexibility and shortening the production cycle.

Pinpoint spray application at up to 360 dpi (dots per inch) rather than rotocolor technology produces intricately detailed designs. Additional benefits of the 3-d printing technique include the ability to totally fill all grooves and indentations on the surfaces of structured, textured tiles, thus preventing any gaps in coverage.

See **TIMELESS COLLECTION** at www.marazzitile.com for full complement of available images

See **CALABRIA** and **KASHMERE** at www.ragnousa.com for full complement of available images

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